



SERVICE PROPOSAL

Findability Care

Ongoing support for a digital presence that stays current, functional and credible.

Two monthly care options for businesses that want reliable website upkeep, practical updates and continued attention after launch.

CARE

KEEP IT CURRENT.

KEEP IT WORKING.

BE FOUND. BE TRUSTED. BE CHOSEN.

2026

Inside this proposal

A clear guide to the two monthly support options and the boundaries that keep each plan practical.

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A website is not finished when it launches.

Information changes. Links break. Offers move. Customers notice when a digital presence is left unattended.

01

CURRENT

Keep contact details, services, images and notices accurate.

02

FUNCTIONAL

Check key links, forms and customer contact paths.

03

CREDIBLE

Prevent avoidable errors from weakening customer confidence.

04

SUPPORTED

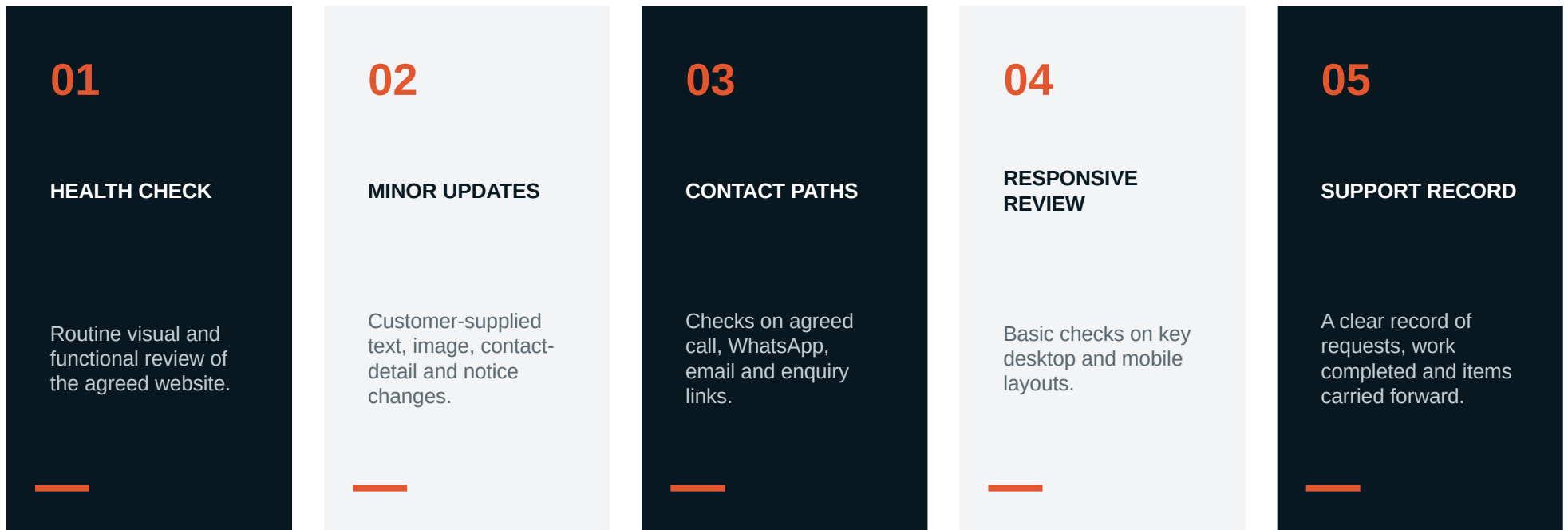
Have a clear route for routine changes instead of delaying them.

The purpose

Small, consistent attention that protects the value of what you have already built.

Both plans cover the essential upkeep.

Care and Care Plus share the same foundation. The difference is the amount, speed and breadth of ongoing support.



Choose the level of care you need.

Both prices are monthly. Care Plus is designed for businesses that change more often or want broader oversight.



MONTHLY SUPPORT	CARE	CARE PLUS
Monthly fee	R750	R1,000
Website health review	Monthly	Twice monthly
Standard update requests	1 per month	Up to 2 per month
Included update time	Up to 60 minutes	Up to 120 minutes
Response target	Within 3 business days	Priority: 1-2 business days
Customer-supplied content updates	Included	Included
Google Business Profile support	Not included	Minor updates included
Performance summary	Quarterly snapshot	Monthly summary
Proactive recommendations	As issues are identified	Included monthly

Care keeps the essentials current.

A practical monthly plan for stable websites that need light, reliable upkeep rather than frequent change.

CARE

R750

per month

BEST FOR

Businesses with a stable website and occasional routine updates.

INCLUDED EACH MONTH

- One scheduled website health review
- One standard update request
- Up to 60 minutes of minor update work
- Key link, form and contact-path checks
- Customer-supplied text and image changes
- Quarterly performance snapshot
- Support record and carry-forward recommendations

Care Plus supports a more active presence.

More monthly capacity, faster attention and broader oversight for businesses that publish or change more regularly.

CARE PLUS

R1,000

per month

BEST FOR

Businesses with regular updates, active profiles or a greater need for visibility oversight.

EVERYTHING IN CARE, PLUS

- Two website health reviews per month
- Up to two standard update requests
- Up to 120 minutes of minor update work
- Priority response target of 1-2 business days
- Minor Google Business Profile updates
- Monthly performance summary
- Monthly proactive improvement recommendations

Monthly support stays simple and controlled.

A clear request process helps us complete small updates efficiently while protecting quality and scope.



Unused monthly update time does not roll over unless confirmed in writing.

Care is upkeep—not unlimited production.

Clear boundaries protect response times and keep the monthly fee sustainable.

TYPICALLY INCLUDED

- Minor text, image and contact-detail edits
- Routine link and form checks
- Small layout corrections within the existing design
- Health reviews and agreed reporting
- Minor profile updates where included

QUOTED SEPARATELY

- New pages, campaigns or full redesigns
- Custom development or new integrations
- Large copywriting, photography or video work
- Domain, hosting or third-party subscription fees
- Emergency recovery, malware removal or migrations

Work outside the plan is scoped and approved before it begins.

CHOOSE YOUR
PLAN

Keep your digital presence cared for.

Choose Care for essential monthly upkeep or Care Plus for more frequent changes, priority support and broader visibility oversight.

CARE

R750 / MONTH

Light, reliable website upkeep.

CARE PLUS

R1,000 / MONTH

More capacity, priority and oversight.

findability.co.za

BE FOUND. BE TRUSTED. BE CHOSEN.